

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of John A. Schlack et al.**

Appln. No.: 09/998,979 : Group Art Unit: 2623  
Filing Date: October 31, 2001 : Attorney Docket No.: T734-10  
Title: Profiling and identification of television viewers

**STATEMENT UNDER 37 CFR §3.73(b)**

Prime Research Alliance E., Inc. (a British Virgin Islands corporation) states that it is:

☒ the assignee of the entire right, title and interest;

by virtue of:

☒ A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:

An assignment from **John A. Schlack, Andrew A. Sutton, Andrew J. Rampulla and Charles A. Eldering** to **Expanse Networks, Inc.** The document was recorded in the United States Patent and Trademark Office on 10/31/2001 at: Reel 012346, Frame 0019.

An assignment from **Expanse Networks, Inc.** to **Prime Research Alliance E., Inc.** The document was recorded in the United States Patent and Trademark Office on 09/17/2004 at Reel 015139, Frame 0836.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

October 2, 2008

Date

/aws/

Andrew W. Spicer  
Registration No. 57,420  
Carlineo, Spicer & Kee, LLC  
2003 South Easton Road, Suite 208  
Doylestown, PA 18901  
267-880-1720

Customer No.: 81712